



## The Creative Village Of SDGs Report

22 September 2023

**The Creative Village of SDGs Exhibition inspires Sustainable Change at The Watershed, V & A Waterfront, Cape Town, South Africa** Cape Town, South Africa - The Creative Village of SDGs 2023 is a unique and sustainable exhibition brought by Ideas For Us (Mauritius) Ltd and GEvents under The Net Zero Footprints platform with various stakeholders from Mauritius and Africa at The Watershed, V&A Waterfront in Cape Town from 8th to 16th September 2023.



### **About The Creative Village of SDGs Exhibition**

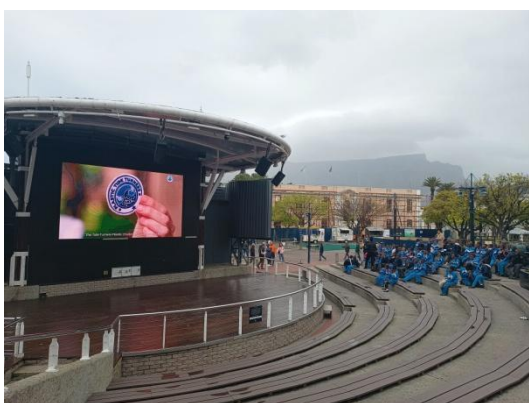
The Creative Village of SDGs Exhibition is a dynamic showcase of sustainable development and environmental awareness. It aims to inspire individuals to actively participate in the global effort to achieve the Sustainable Development Goals (SDGs) and create a more sustainable future for all. Through interactive displays and engaging activities, the exhibition empowers visitors to make informed choices and take meaningful actions towards a sustainable and resilient world.

### **About the exhibition event**

This exhibition had for mission to create awareness on the alternatives of sustainable solutions for the future of the planet and its ecosystem. The Creative Village of SDGs Exhibition was a remarkable showcase of sustainable development and environmental awareness, at The Watershed near Workshop 17 in V&A Waterfront. Various companies and visitors had the opportunity to go through the various ways of sustainable achievements for a better and healthy ecosystem. This extraordinary exhibition invited visitors to explore innovative ways to contribute to a sustainable future.



The Creative Village of SDGs Exhibition provides an invaluable opportunity for individuals to learn how they can actively participate in making our planet more sustainable. In an era where every action counts, this exhibition serves as a powerful catalyst for change, reminding us that the journey towards a more sustainable future begins with each of us.



The village attracted many organisations for future collaborations to develop their sustainability programmes, schools to bring in our expertise to the children, eye catching video projections by UN Environment Kenya for the UN Environment Programme at the V & A Amphitheatre for the UN Plastic Challenge Programme, The Plastic Tide Turners, educating and creative awareness to all local and international visitors on the sensitise issues of global goals, plastic pollution, protect the biodiversity of our land and environment, protect our ocean, joining a movement worldwide including South Africa through the youth and adults to make the planet more sustainable by reducing our footprints and fighting climate change for a better planet Earth. 11559 visitors and counting attended the event among schools, colleges, international visitors, local visitors.

## About the stakeholders

This event has been made possible by V & A Waterfront, GEvents Pty Ltd, Ideas For Us Ltd, Zethical Ltd, Dakri Cartons, South African Airways, Net Zero Footprints Platform, Ionos USA, Global Cynergies Mauritius, NorthSigns, HobbyWorld by Hassamal, Hello Marketing, GTour Travel & Events, Local South African Entrepreneurs among others with 40% South African Enterprises and 60% Global Enterprises. A synergy of companies, local artists and the staff who collected recycled waste materials for the recycled arts made this event possible. The collaboration of UN Environment Kenya for the UN Plastic Tide Turners challenge supported us with videos which we showcased at the V & A Amphitheatre to spread the awareness of pollution in various facets to the public, schools and tourists. It must be mentioned that Imvumelwano Primary School and Dr Van Der Ross Primary School were also part of our list of stakeholders and visitors onboard this event. We reached around 12,000 visitors for this event and we are grateful to Workshop17 members, staff and companies, The Watershed V & A Waterfront with its security staff and the V & A Waterfront team and management for supporting us in this event apart from South African Airways and SAA Cargo staff for getting our exhibition materials on time for the extended version of the event. We extend our thanks to Radisson Red Hotel staff who assured the transfers and accommodation for our staff apart from The New Tulbagh Hotel who also provided us their best hotel services. Furthermore, we would also add a special thank you note to all temporary staff we took onboard this event via local entrepreneurs for logistics, visitors information and for the overall good running of the event in the city of Cape Town.



**Key Highlights of the Exhibition:**

**Engage with the Sustainable Development Goals (SDGs):** Discover the 17 Sustainable Development Goals adopted by the United Nations and understand their significance in addressing global challenges.

**Empowering Change:** Gain insights into how small, everyday choices can collectively make a significant impact on the environment and society.

**Interactive Displays:** Immerse yourself in interactive displays that showcase innovative solutions, eco-friendly practices, and inspiring success stories from around the world.

**Certificate of Participation:** Visitors have the opportunity to earn a free certificate of participation by completing a footprints survey. Simply scan the QR code provided at the exhibition or click on the following link:

[https://surveyheart.com/form/65028a80dcee497bfb462012?fbclid=IwAR3ftS6eT8R90TLjzpNDrD0mBvGRuRGKicZ1ZA\\_ULD5h6sxfzd7FFINXQg](https://surveyheart.com/form/65028a80dcee497bfb462012?fbclid=IwAR3ftS6eT8R90TLjzpNDrD0mBvGRuRGKicZ1ZA_ULD5h6sxfzd7FFINXQg)

**Conclusion**

The Creative Village of SDGs Exhibition serves as a powerful reminder that we all have a role to play in securing a sustainable future for our planet. By learning, engaging, and taking action, we can contribute to the global effort to achieve the SDGs.

Be part of the movement towards a more sustainable and resilient world. A video showcasing the negative impact of pollution and the Tide Turners Challenge that have been developed in almost 40 countries to clean up the world by the United Nations Development Programme (UNDP) in collaboration with various stakeholders along with glimpses from the Net Zero Footprints Conference held in March 2023 in Mauritius is being broadcasted live at the Amphitheatre at V&A Waterfront to create more and more awareness on the alarming situation of our planet and sensitize the people around the world to be part of the sustainable movement for a better ecosystem.

This exhibition has also been an impactful experience on children in Cape Town. To make it a long-term impact, the exhibition materials have been donated to a school in Cape Town, namely, Dr. Van Der Ross Primary School in Belhar for a noble cause. This will help to create awareness among the children and this will result in having more and more people engaged in this movement to create a change.

For more information about the exhibition, please visit our website at

<https://www.netzerofootprints.com/the-creative-village-of-sdgs/>.